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Be Great! Health & Wellness Live Beach Cleanup & Fundraiser Brings Clean Fun to Santa Monica on October 6th

September 16, 2019, Santa Monica, CA: [Beach Yoga SoCal](#), [Iron Sharpens Iron - LA](#), and [Be Great!](#)'s Health & Wellness Beach Cleanup will be held on Sunday, October 6th from 1:00-6:00 PM at 2600 Ocean Front Walk in Santa Monica, California location. This fun, collaborative community fundraiser is free to all ages and creatively includes a variety of health & wellness sports, beach activities and games combined with live entertainment, arts, local businesses, a photo booth, networking, and a live beach cleanup.

This unique event brings together like-minded business professionals, families, celebrities, athletes, business supporters, and community members who have a passion for a clean environment, healthy lifestyles, personal well-being, and a desire to collaborate. A portion of the proceeds will benefit the local nonprofit organization, [ArtistsPalooza](#), which supports resources for local area artists, filmmakers, and musicians.

Event partner [ZERO DEBRIS](#), a company that eradicates harmful trash and debris from all bodies of water, will exhibit a live cleanup demonstration of 'leaving the earth better than we found it', during and following the event. ZERO DEBRIS and Iron Sharpens Iron - LA are passionate about pioneering a new way to produce events without leaving communities covered in trash. Our mission is to kickstart this simultaneous cleanup strategy as a trending experience to be included in future events.

Contact info@isi-la.com to get more information on sponsorship, partnership, entertainment, vendor, and volunteer opportunities. Space is limited so RSVP to register free tickets at <https://www.eventbrite.com/e/health-wellness-beach-festival-tickets-67894910505>. For media inquiries, contact Tracy Saunders at info@GOATcg.com.

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